Strain and drain

The hidden costs of employee stress on your business



Everyone knows that too much stress is bad for you. But, did you know that it's also bad for business? Stress can negatively impact workforce productivity and dramatically impact the cost of doing business.

#LetsTalk

Adding stress to your bottom line

Workforce stress increases absenteeism, employee turnover, loss of productivity and health care costs, adding up to an alarmingly large hit to your bottom line. In fact, research shows more employees are absent from work because of stress and anxiety than because of physical illness, injury or chronic conditions such as diabetes, asthma, and arthritis. Just look at the cost of stress on businesses in the U.S. and U.K. *Figures correct at time of publishing: September 2019

\$300 Billion* in the U.S.

U.S. GDP 21.06 trillion USD in April 2019

U.S. population of **329.6 million**



\$52 Billion* in the UK. UK GDP **634,227.00** USD million

UK population of 66 million

And the top workplace stressors are...

There are no surprises here. Like all of us, your employees face multiple personal and business challenges, but here are some of the top reasons they may be feeling stressed.

So, what's causing this epidemic of workplace stress?



Loss of a

found that, in addition to the workplace stressors above, expats

part in activities support network available at home **Protecting**

Inability to take

difficulties It's clear that addressing workforce

improved focus. The result for

your business will likely be a

happier, healthier workforce,

bottom line. Having a clearly

greater productivity and a better

Language and

other cultural

stress is good for business. Turning the tide on chronic employee stress results in happier, more engaged employees with

37.9%

Worker's spouse

being unable to

find work



Reduced

presenteeism

Promoting wellness

your most

identify additional pressure points.

Challenges

of a new job

defined employee health and wellness strategy also encourages other beneficial business outcomes: Reduced employee illness Reduced absenteeism

in your workplace With clear benefits to reducing workplace stressors, it's easy to see why organisations are focussing on well-being programmes and benefits for employees, promoting self-care, helping employees develop their

Lower burnout and turnover

happier, more productive individuals.

resilience and work towards becoming healthier,

#LetsTalk

#MentalHealthAwareness #EndTheStigma

For more information check out **Mental health support resources**

and Aetna International's stress-reduction services

Sources: https://www.stress.org/workplace-stress

https://www.ft.com/content/d2fcf18c-9cbc-11e8-88de-49c908b1f264

#MentalHealth

https://www.bea.gov/ https://www.census.gov/popclock/ https://www.ons.gov.uk/economy/grossdomesticproductgdp

overviewoftheukpopulation/august2019https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5891372/ https://www.who.int/occupational_health/topics/brunpres0307.pdf?ua=1 https://www.apa.org/news/press/releases/ phwa-survey-summary.pdf

https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/articles/

http://www.hrmguide.net/international/work-life-balance.htm Aetna International proprietary survey. August 2019.