



News Release

DUBAI MOST SEARCHED FOR DESTINATION BY US JOB SEEKERS

US expats favour Dubai over London as workplace

- **Dubai, London, Paris and Singapore are top choices for US expats**

London, Dubai, Singapore – July 27th, 2015 — Research by Aetna International

(www.aetnainternational.com), one of the world's leading health benefits providers, has discovered that US citizens are becoming more diverse when searching for jobs abroad with Dubai leap-frogging London as the top destination.

Since January 2013, Dubai has been the most sought-after location amongst US citizens searching for 'jobs in (country)' as they consider working abroad. This moves Europe's primary financial centre, London, to second-place after being the top of the wish-list since 2006.

Aetna International looked at Google Trends data for the world's 40 largest countries and their capitals since 2006. The full findings of the research are available at:

<http://www.aetnainternational.com/ai/en/news/2015/7-2015-us-expat-global-cities-to-work>

Caroline Pain, marketing director Aetna International, comments, "Compared with 2006, US citizens appear to be considering a far broader range of countries than ever before when it comes to working abroad. Dubai has now overtaken London as the most popular city for Americans looking for jobs overseas. It's also interesting to see Paris becoming the third most-searched global city, pushing Singapore down the table."

The remainder of the top ten most searched capital cities since January 2006 form a mix of old Europe – Rome, Geneva and Amsterdam – plus Cape Town in South Africa, Mexico City, and Ottawa in Canada.

Pain continues, "Like everyone else around the world, it would appear US residents think about job prospects along with their New Year's resolutions. Our research analysis discovered two noticeable

trends year-over-year – a peak in January, and in the middle of the year, with searches trailing off toward the end of the year.”

Recently the Financial Times** reported that the trend in US residents choosing to ‘expatriate’ has consistently risen since 2008 with the number reaching a record 3415 in 2014. Aetna International’s research did highlight the job search market experiencing a decline in 2011 but, since 2013, the overall trend shows a relatively steady level of interest in expat working.

For more information about Aetna International visit www.aetnainternational.com

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Media Contacts:

Kevin Russell

Global Director of Communications

Aetna International

E: russellk@aetna.com

T: +44 (0)208 774 6226

Notes to Editors

* Google Trends: US search interest in jobs in the world’s 40 largest economies by Gross Domestic Product (GDP) according to World Bank. Date range: January 2006 – March 2015.

** Financial Times: <http://www.ft.com/cms/s/0/7c45e5e8-d707-11e4-97c3-00144feab7de.html#axzz3ZYWXZJ7E>

About Aetna International

Aetna International is committed to helping create a stronger, healthier global community by delivering comprehensive health care benefits and population health solutions worldwide. One of the largest providers of international private medical insurance, Aetna International serves more than 650,000 members worldwide, including expatriates, local nationals and business travellers. Its global benefits include medical, dental, vision and emergency assistance and, in some regions, life and disability. Aetna International also offers customized technological and health management solutions for health care systems, government entities and large employers to improve people’s health, enhance quality of care and contain costs. For more information, see www.aetnainternational.com.

About Aetna

Aetna is one of the leading diversified health care benefits companies in the US, serving an estimated 46 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional, voluntary and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, group life and disability plans, and medical management capabilities, Medicaid health care management services, workers' compensation administrative services and health information technology products and services. Aetna's customers include employer groups, individuals, college students, part-time and hourly workers, health plans, health care providers, governmental units, government-sponsored plans, labor groups and expatriates. For more information, see <http://www.aetna.com> and learn about [how Aetna is helping to build a healthier world](#). [@AetnaNews](#)